

A Touch Of Home



Success Story | A Touch of Home

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Situation: Claudia West has operated A Touch of Home since 1996, during that time the business has evolved and survived many different types of economic issues including several oilfield downturns, a tornado in 2012 and now the COVID-19 Pandemic. Due to the Pandemic Claudia was in the position of having to cut back hours and was considering temporarily laying off employees. It was at this point that she contacted OKSBDC Advisor, Andra Smith, to discuss the SBA disaster relief programs.

Solution: Advisor Smith spoke with the Client on many occasions via text, telephone and e-mail explaining each relief program, how to gather the needed information for each application and the follow up procedures if funds were received. Based on those conversations Client made the decision to apply for both the Paycheck Protection Loan and the Economic Injury Disaster Loan.

Impact: Client applied for and received funding from the Paycheck Protection Program, the Economic Injury Disaster Loan and the EIDL Advance. This has allowed her to keep the business open during the pandemic and provide both curb side and delivery services to the public.

Next Steps: Client is excited about the future of her business and is even considering expanding on services and merchandise once the Pandemic is over.

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