



# Career Plan of Study

Marketing/Year \_\_\_\_\_  
**MANAGEMENT**

Learner Name \_\_\_\_\_

Date \_\_\_\_\_

Learner Signature \_\_\_\_\_

Advisor Signature \_\_\_\_\_

Parent/Guardian Signature (if required) \_\_\_\_\_

Student Status \_\_\_\_\_ Secondary \_\_\_\_\_ Post-Secondary \_\_\_\_\_

Recommended Course Sequence	Grade	Start Date	Date complete	Hours					
Fundamentals of Technology				120					
Human Resources Concepts				120					
Business and Personal Finance				120					
Business and Marketing Communications				60					
Business Management and Supervision				120					
Career Major Capstone				120					
Customer Service				60					
Intro to Business/Marketing				60					
				<b>TOTAL</b>	<b>780</b>				

## Articulation Agreement

<b>Cowley County Community College</b>	<b>High Plains Technology Center</b>				

<b>Career Enhancement</b>	<b>Work-Based Learning Options</b>	<b>Certifications</b>			
		<b>BrainBench Certifications</b>			
	DECA Years _____ <small>(A = Active, NA = Not Active)</small>				
	___ Member                      ___ Committee Member				
	___ Officer                        ___ Committee Chair				
	___ State Competitions    ___ National Competitions				
	Other:				
	OJT Site                      Date _____	<b>Oklahoma Department of Career Tech Recommended Certifications</b>			
Location					
Special Notes:					
<small>**High Plains Technology Center does not condone discrimination with regard to race, color, national origin, religion, gender, age, disability or veteran status in enrollment or employment, nor in the educational programs or activities which it operates.</small>					

**\*To earn a Completion Certificate, student must maintain an 80% in each course and pass required certification exams.**



# Career Plan of Study

Marketing/Year: \_\_\_\_\_  
 ENTREPRENEUR

Learner Name \_\_\_\_\_

Date \_\_\_\_\_

Learner Signature \_\_\_\_\_

Advisor Signature \_\_\_\_\_

Parent/Guardian Signature (if required) \_\_\_\_\_

Student Status  Secondary  Post-Secondary

Recommended Course Sequence	Grade	Start Date	Date Complete	Hours			
Desktop Publishing & Graphic Design				120			
Customer Service				60			
Digital Media Production				120			
Business and Personal Finance				120			
Accounting I				120			
Business and Marketing Communications				60			
Career Major Capstone				120			
Entrepreneurship Awareness				120			
Fundamentals of Technology				120			
<b>TOTAL</b>				<b>960</b>			

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# Career Plan of Study

**Marketing/Year:** \_\_\_\_\_  
**Digital Marketing Specialist**

**Learner Name** \_\_\_\_\_

**Date** \_\_\_\_\_

**Learner Signature** \_\_\_\_\_

**Advisor Signature** \_\_\_\_\_

**Parent/Guardian Signature (if required)** \_\_\_\_\_

**Student Status**      **Secondary**      **Post-Secondary**

Recommended Course Sequence	Grade	Start Date	Date Complete	Hours			
Fundamentals of Technology				120			
Marketing Fundamentals				120			
Digital Marketing				120			
Marketing Research				120			
Multimedia & Image Management Techniques				120			
Fundamentals of Web Design				120			
Advertising Strategies				120			
Career Major Capstone				120			
	<b>TOTAL</b>			<b>960</b>			

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Career Enhancement	<b>Work-Based Learning Options</b>	<b>Certifications</b>		
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